



**2024**

**Community Impact**



# LIVING GIVING SUPPORTING LOCAL

Rogue Credit Union was founded in 1956 by ten teachers who knew that they were stronger together, and that principle still guides us today. By living, giving and supporting local, we invest in our members' well-being and strengthen the communities we serve.

As a not-for-profit financial cooperative, Rogue gives back through charitable contributions, volunteerism and scholarships that support youth, family and education in the communities that our members call home. We hope you enjoy this look back at what we accomplished together in 2024.



# 2024 Community Impact

**\$670,000**

Given back to the community through sponsorships and donations

**\$269,000**

Raised for local Children's Miracle Network hospitals

**\$37,500**

Awarded in scholarships for local students

**12,500**

Hours volunteered by team members



# 15 Years Celebrating Local Teachers

## TEACHER OF THE WEEK *ROGUE VALLEY*

As a credit union that started in a classroom, we understand the difference that teachers make in the local community. That's why we're proud to partner with local radio station KOOL 103.5 FM to recognize outstanding teachers throughout the Rogue Valley. 2024 marked fifteen years of partnership, with hundreds of teachers recognized over the years.

One of the highlights of the year was a trip to Jefferson Elementary School. There, we recognized local P.E. teacher Kari Henson. Kari was nominated by local community members who noticed how much her students love her classes, taught just steps from where Rogue's founding charter was signed back in 1956.



## A Special Visit from Wally the Wolf

### CHILDREN'S MIRACLE NETWORK *ROGUE VALLEY*

Whether it's at a parade, Rogue Rangers activity or community event, local kids love seeing Wally the Wolf. There are high fives and hugs to be shared and smiles all around. This year, Wally brought those smiles to children receiving care at Asante Rogue Regional Medical Center with a surprise visit. Local children and their families got to spend time with Wally and received their very own Wally the Wolf stuffed animal.

Throughout the year, Rogue members and team members raised over \$260,000 for Children's Miracle Network hospitals. Every dollar raised goes directly towards the local hospitals like Asante, who provides some of the only specialized Pediatrics and NICU care in Southern Oregon.



# Traveling the World through Music

## **ROGUE WORLD MUSIC FESTIVAL** *ROGUE VALLEY*

The Rogue Valley is a hub for local and visiting artists. In 2024, the Rogue World Music Festival welcomed over 7,000 attendees to performances in Ashland, Talent and Medford, featuring Spanish flamenco, Afro-fusion, hula kahiko and more.

Rogue sponsored the event, helping it grow from a one-day program to a three-day, weekend-long festival. Rogue's Community Crew also attended, bringing bubbles, dance ribbons and crafts enjoyed by local kids and families.



## Local Art, Live Music

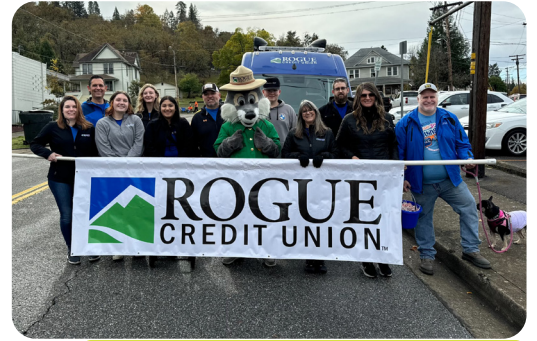
### **ART ALONG THE ROGUE** *ROGUE VALLEY*

Every October, downtown Grants Pass comes alive with chalk art, live music and more. Art Along the Rogue brings three full days of nonstop art, food and fun to the community, and Rogue was thrilled to become a part of the event in 2024. The Community Crew shared frisbees, tote bags and more with the community, watching as local kids and professional artists created their chalk art masterpieces.

# Honoring Our Veterans

## VETERANS DAY *UMPQUA VALLEY*

Hundreds of people gathered in Roseburg for the 69th annual Douglas County Veterans Day Parade. As one of the nation's oldest parades, the Douglas County Veterans Day Parade honors all those who put on a U.S. Military uniform and served honorably in the military. Rogue is proud to participate in this longstanding parade, which at one point was one of only two officially-designated parade locations on the West Coast that were recognized by the President's National Veterans Day Observance Committee.



## Nights to Remember

### THIRD THURSDAYS *KLAMATH BASIN*

Summer nights are extra special in downtown Klamath Falls. On Third Thursdays from June to August, you'll find live music, fresh food, shops open late and much more. Almost 5,000 people attend this beloved summer event, whether they're cooling off at the splash park, shopping with the girls or enjoying dinner out at a local restaurant. We look forward to participating every year, bringing smiles to all!

## Riding High at the Rodeo

### PAYETTE COUNTY FAIR AND RODEO *TREASURE VALLEY*



There's something for everyone at the Payette County Fair and Rodeo! Proudly sponsored by Rogue Credit Union, this cherished annual tradition includes 4-H and FFA shows, live music, games and more. Rogue members enjoyed \$1 off admission on Thursday night, with sunglasses and color-changing cups adding to the fun.

# Exploring Cultures at America's Global Village

## AMERICA'S GLOBAL VILLAGE FESTIVAL *TREASURE VALLEY*

Ontario, Oregon, is home to the America's Global Village Festival. Sponsored by Rogue Credit Union in partnership with the Ontario Chamber of Commerce, this event celebrates the cultural diversity of the western Treasure Valley. It featured performances and activities representing Africa, Basque Country, Ireland, Japan, Mexico, Native American heritage, Pioneer America, Scotland and Somalia.



# Calling All Astronauts

## PARTY IN THE PARK *SOUTH COAST*

This annual carnival brings together the Gold beach community for an afternoon of hands-on fun and interactive games. Rogue's Community Crew hosted a booth at this year's outer space-themed event, passing out "flying planets" (beach balls) and "Saturn's rings" (flying discs) to local children. The Community Crew also held a series of games at Party in the Park, with special prizes for the winners. The sack-races were an all-time favorite!

# Bitterly Sweet and Locally Famous

## BANDON CRANBERRY FESTIVAL *SOUTH COAST*



The Bandon Cranberry Festival has been celebrating local cranberry farming through education, entertainment and fun for over 78 years. This time-honored tradition includes a parade, live music, shopping, dining and the not-to-be-missed, bitterly sweet, locally famous cranberry-eating contest. Rogue's Community Crew hosted a booth with cornhole and prizes for visitors, and Wally the Wolf was sure to share candy with local kids during the parade.

# People Helping People

## ROGUE COMMUNITY RALLY

In 2024, Rogue team members completed more than 12,500 hours of volunteer service.

Rogue “Community” Rally also returned in 2024, with team members volunteering 1,258 hours of their time at 53 unique service events. Together, we cleaned up parks, stocked food pantries and more. In total, 40 different organizations received support.

### ACCESS

Ashland Community Food Bank  
Bonanza Children’s Festival  
City of Bandon  
Chelsea’s Closet  
Children’s Museum  
of Southern Oregon  
Crater High School  
Friends of the Owyhee  
Giggles and Grace  
Gold Beach Main Street  
Jolane Middle School  
Josephine County Food Bank  
Maslow Project

### Meals for Neighbors

Medford Parks and Recreation  
Medford Railroad Park  
Oakdale Middle School  
Ontario High School  
Payette County Fairgrounds  
Payette County Rodeo  
Phoenix Food Project  
Sleep in Heavenly Peace  
SOLVE  
YMCA

...AND MORE!





# From the Credit Union to the Classroom

Each year, we award scholarships to graduating high school seniors and adults striving for a brighter future through higher education. In 2024, we awarded \$37,500 in scholarships for exceptional, local students.

**Benjamin Cowie** – Roseburg, OR

Douglas County Scholarship

**Janelle Lukaszewicz** – Central Point, OR

Gene and Tina Pelham Scholarship

**McKinley Coontz** – Central Point, OR

Harry Wright Scholarship

**Lainie Wheeler** – Grants Pass, OR

Josephine County Scholarship

**Makay Clark** – Klamath Falls, OR

Klamath County Scholarship

**Nathan Faulkner** – Medford, OR

Rogue Credit Union Family Scholarship

**Andrew Keeler** – Bandon, OR

South Coast Scholarship

**Gracie Peach** – Coos Bay, OR

South Coast Scholarship

**Brennan Ullom** – Central Point, OR

Tim and Carol Alford Scholarship

**Itzel Hernandez** – Ontario, OR

Treasure Valley Scholarship

**Sophie Grow** – Medford, OR

Vern and Marti Arnold Scholarship

**Lily McClure** – White City, OR

Vern Voss Memorial Scholarship

**Taylor Gorden** – Bonanza, OR

Waldene Terry Scholarship



